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Inside Information

United States Department
of Agriculture

Office of Public Affairs

Washington, D.C. 20250

Volume 12, Number 6

COMPILATION OF JUNE ITEMS

July 5, 1990

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USDA'S FOOD SAFETY AND INSPECTION SERVICE SEEKS PUBLIC AFFAIRS SPECIALIST

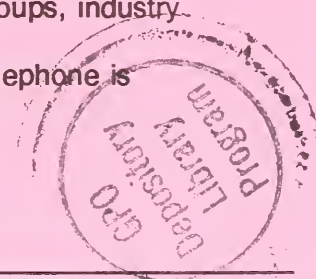
USDA's Food Safety and Inspection Service has an opening for GM-1035-13 public affairs specialist in the Information Office. Announcement No. is FSIS-90-99.

Applicants must have had at least one year of specialized experience equivalent to the next lower grade level.

Duties include developing new communication strategies, methods, and plans on a wide variety of subjects which cover the full range of FSIS program areas. Other duties are establishing and maintaining effective working relationships with representatives of the print and broadcast media, consumer groups, industry representatives, and others interested in FSIS programs and activities.

Contact: USDA, FSIS, Personnel Division, Room 3161-S, Washington, DC 20250. Telephone is 202-447-6617.

Closing date is July 2.



INSIDE INFORMATION is published for distribution to public affairs and information staff members of the U.S. Department of Agriculture, its agencies, State Departments of Agriculture and Land Grant Universities. Individual Items are sent electronically throughout the month to offices on the agricultural information network on the Dialcom Incorporated computer system. These items are then printed at the end of the month for distribution to all offices, including those which do not have access to the Dialcom mail network. Any items, comments or inquiries should be sent to Denver Browning, Editor, Programs and Planning, Office of Public Affairs, Room 536A, U.S. Department of Agriculture, Washington, DC 20250, or send to Browning's Dialcom mailbox AGR209, or call at (202) 447-2058. Communicators with USDA agencies, Land-Grant Universities and State Departments of Agriculture are encouraged to submit items to the editor for inclusion in both the electronic and printed versions.

EDITOR'S NOTE: Although timely in the electronic version, some job announcements may reach you too late in hard copy due to the shortness of deadlines. Our policy is to include all electronic items in the end-of-month hard copy.

TWO EDITORS AND A PUBLIC AFFAIRS SPECIALIST NEEDED BY USDA'S SCS

USDA's Soil Conservation Service has three positions available.

A GS-1082-7/9/11 editor (Announcement No. SCS-90-263) to edit and prepare manuscripts and other printed material for publication, design graphic displays, and keep abreast of the latest technology and provide leadership in the Northeast in the use of desktop publishing. The position is located in the Northeast National Technical Center in Chester, Penn., and the closing date for applications is July 13.

A GS-1082-9/11 editor (Announcement No. SCS-90-245) to edit and proofread soil survey manuscripts and ensure effective use of illustrations. The position is located in the Midwest National Technical Center, Lincoln, Neb., and the closing date for applications is June 29.

The third position is a GM-1035-14 public affairs specialist in the Media and Education Services Branch of the Public Information Division, located in Washington, D.C. (Announcement No. SCS-90-253.) In addition to serving as branch chief, duties include managing, directing and supervising the branch to include coordination of national level news conferences, field studies, teleconferences, or other media events; and publication of the agency magazine, Soil and Water Conservation News. Closing date is July 6.

For further information about all three positions, contact: Chief, Employment Branch, USDA, Soil Conservation Service, Room 6218-S, Washington, DC 20250. Telephone is 202-447-2631.

USDA RADIO PRODUCER WINS TOP INTERNATIONAL RADIO FESTIVAL OF NEW YORK AWARD

Gary Crawford, of the Radio and Television Division (R&TV) of USDA's Office of Public Affairs, was the winner of a Gold medal in the International Radio Festival of New York. Crawford, a radio producer, won in the Education category beating out the governments of Australia and Mexico for top prize.

The Gold medal is the top award in the international competition, and honors superior entries in the radio medium including worldwide radio stations, radio producers, networks, and personalities. There also are Silver and Bronze medals awarded for second and third places.

Crawford's entry, "The Secret Lives of Vegetables," was chosen out of 1,700 entries in 63 categories. Only 25 percent of the 1,700 entries were finalists and only 65 out the top 25 percent won the Gold.

"The Secret Lives of Vegetables" was a 15-minute segment of the ongoing documentary series "Agriculture USA." Featuring a look at the light side of the fact, fiction, and mythology of vegetables, the documentary even included 'show business' vegetables...Popeye and spinach...Bugs Bunny and carrots.

Crawford, a man of many talents, has made records for Disney and continues to act in local theater productions.

GRAPHIC DESIGNER RETIRING FROM USDA'S OFFICE OF PUBLIC AFFAIRS AFTER 34 YEARS

Janice (Jan) Proctor, a visual information specialist with the Design Division in USDA's Office of Public Affairs, will retire on June 29, after nearly 34 years of federal service.

Proctor, a Washington, D.C. native and graduate of the Corcoran School of Art, worked for a graphic design firm in New York City for 4 years before joining USDA.

Proctor, who lives in Rockville, Maryland, counts among her hobbies the carving of duck decoys and collecting antique toys—specifically Marx tin toys from the 1930s.

She will be honored at a luncheon on June 29, at the Pier 7 restaurant in Washington, D.C.

CASE SUMMER INSTITUTE IN COMMUNICATIONS, SET FOR NOTRE DAME, IND., AUG. 5-9

The Council for Advancement and Support of Education (CASE) will hold the "Summer Institute in Communications" August 5-9, at Notre Dame University, Notre Dame, Indiana.

The intensive program provides training to increase your skills in school, college, and university public relations, information services, publications, and periodicals editing.

The Summer Institute offers three "tracks": (1) General Program—for those relatively new in the field; (2) New Managers' Track—for those who have recently taken on program and personnel responsibilities; and (3) Editors' Seminar—for both new and more experienced editors of internal, alumni, and other periodicals.

The CASE Summer Institute in Communications promises to expand your viewpoint and broaden your

horizons. You'll hear the opinions and advice of people who are among the best in the business, and have the opportunity to swap experiences with more than 100 other students representing large and small institutions from all over the United States and Canada.

This year the Institute will include a series of special introductory sessions for those interested in learning more about the possibilities of using PageMaker software on the Macintosh. Larry Pearce, publications director at the University of Rhode Island, will lead the workshops.

For more information, call Lindsay Conn at CASE, 202-328-5967.

OKLAHOMA STATE UNIVERSITY AG COMMUNICATIONS HAS OPENING FOR ASSISTANT EDITOR

The Department of Agricultural Communications at Oklahoma State University has an opening for an assistant professor and assistant editor.

Duties include teaching two classes and serving as academic advisor to approximately 30 students majoring in agricultural communications, and also overseeing the work of four to eight students assigned to internships.

Other duties, requiring an innovative and resourceful person with demonstrated writing skills, are identifying and writing news and feature stories on subjects of special interest and significance.

The individual in this position must develop and maintain awareness of media needs as they relate to resident instruction programs of the college and serve as a liaison between the College of Agriculture and the communications media of the state and region, while maintaining a close working relationship with faculty and students in planning information programs.

Qualifications include a master's degree; demonstrated skill and practical experience in journalism, agricultural communications, or a related area; and demonstrated ability to work well with people and relate effectively to the general public.

To apply, send a letter of application, resume, transcripts, names and addresses of three references, and samples of published work to: Kevin G. Hayes, Head, Department of Agricultural Communications, Oklahoma State University, Stillwater, OK 74078. Telephone is 405-744-4081.

Applications will be accepted until August 31, or until a suitable candidate is found.

USDA-NAL'S ANIMAL WELFARE INFORMATION CENTER PUBLISHING FIRST NEWSLETTER

The first issue of the "Animal Welfare Information Center Newsletter" will be published July 1, by USDA's National Agricultural Library.

The free quarterly publication will provide information to research scientists, veterinarians, animal care technicians, administrators, and others interested in laboratory animal care and use.

Each issue will focus on a particular topic relating to research animals, and contain regular "departments" to provide readers with updates about AWIC publications, upcoming conferences, legislative developments, and new information technology.

To be included on the mailing list, contact: Animal Welfare Information Center, National Agricultural Library, 10301 Baltimore Avenue, Room 304, Beltsville, MD 20705, or call 301-344-3212.

CALENDAR OF UPCOMING COMMUNICATION EVENTS AND TRAINING OPPORTUNITIES

July 13:

HOW TO WRITE, DESIGN, AND PRODUCE YOUR NEWSLETTER

Stouffer Hotel, Itasca, Illinois

Contact: Ragan Communications Workshops, 1-800-878-5331

July 14-17:

AGRICULTURAL COMMUNICATORS IN EDUCATION (ACE) INTERNATIONAL MEETING

Radisson Hotel, St. Paul, Minnesota

Theme: "Thriving in the '90s"

Contact: Dave McAllister, Publicity Chair, ACE, c/o Educational Development System, 405 Coffey Hall, 1420 Eckles Avenue, St. Paul, MN 55108 Telephone 612-625-4261 or 625-4248

July 18:

HOW TO WRITE, DESIGN, AND PRODUCE YOUR NEWSLETTER

The Warwick, New York, New York

Contact: Ragan Communications Workshops, 1-800-878-5331

July 26:

HOW TO WRITE, DESIGN, AND PRODUCE YOUR NEWSLETTER

The Warwick, Philadelphia, Pennsylvania

Contact: Ragan Communications Workshops, 1-800-878-5331

July 27:

HOW TO WRITE, DESIGN, AND PRODUCE YOUR NEWSLETTER

The Mayflower, Washington, D.C.

Contact: Ragan Communications Workshops, 1-800-878-5331

August 5-9:

CASE Summer Institute in Communications

University of Notre Dame, Notre Dame, Indiana

Contact: Lindsay Conn, 202-328-5967

August 22-23:

INTRODUCTION TO REGIONAL PRINTING

Atlanta, Georgia

Contact: U.S. Government Printing Office, 202-275-1283

September 6-7:

NATIONAL ASSOCIATION OF GOVERNMENT COMMUNICATORS REGIONAL WORKSHOP

Quality Inn on the River, Covington, Kentucky

Contact: 502-564-2000

September 27-29:

AGRICULTURAL COMMUNICATORS IN EDUCATION NORTHEAST REGIONAL MEETING

Holiday Inn, Baltimore, Maryland

Contact: Bruce Johnson, Univ. of Maryland, 301-454-3623

October 19:

NATIONAL ASSOCIATION OF GOVERNMENT COMMUNICATORS REGIONAL WORKSHOP

El Tropicana Hotel, San Antonio, Texas

Contact: 202-447-6445

December 5-7:

NATIONAL ASSOCIATION OF GOVERNMENT COMMUNICATORS ANNUAL CONFERENCE

Rosslyn West Park Hotel, Arlington, Virginia

Contact: NAGC, 703-823-4821
